

Jordi SEGUÉS DAINA

24 years old, Andorran

Living in Toulouse

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Master Degree in Marketing Management and Communication Telecoms & Network Engineer

Education

- 2009:** **Post-graduate Master Degree in Marketing Management and Communication**
Toulouse Business School (ESC Toulouse), MBA, EQUIS & AACSB accreditations.
- 2004-2007:** **Master's Degree in Engineering, Telecommunications and Network**
IUP STRI (Paul Sabatier University), Toulouse.
- 2004:** **DUT, Equivalent to a 2 years university degree, Telecommunications and Network**
Blagnac IUT, Toulouse.
- 2002:** **French leaving Certificate specialised in Sciences (Baccalauréat S)**
Lycée Comte de Foix, Andorra.

Experience

Marketing Engineer at Novacom Services, Toulouse (France)

October 2008 to Present

Novacom Services, located in Toulouse, specialized in tracking and geolocalisation technologies, vehicle tracking and fleet management solutions based on wireless transmission networks (GSM, GPRS and satellites).

My mission :

- Achieve a market study before the launch of a new product line
 - Product design and marketing plan (feasibility, strategy, product definition, pricing, promotion, placing...)
 - Technical teams co-work in order to design the product, measure the feasibility and the development costs
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Systems and Security Engineer at Akersia, Toulouse (France)

September 2006-2008 (2 years)

Akersia is a company located in Toulouse, specialized in Information Systems Architecture and Security.

During these two years, I developed my autonomy, my project management skills.

These are some fields in which I worked :

- Commercial proposals writing and client approach.
 - Security and computer systems consulting missions for medium and key accounts (Mairie de Toulouse, Toulouse University I, AIRBUS ...).
 - SSL VPN solutions conception and deployment within AIRBUS for subcontractors outsourcing (modeling, architecture and technology integration).
 - Virtualization technologies and solutions development
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Systems and Network Engineer at Andorran Telecoms Services (STA), Andorra

July-August 2006 (2 months)

Summer training course at Andorran Telecommunications Services (STA), Value Added Services departement. WiFi national network management and expansion, competence transfer under the departure of the service manager. Optimisation and product development.

Skills

- Languages :**
- Trilingual : [Catalan](#), [French](#) and [Spanish](#)
 - Advanced level : [English](#) (710 TOEIC Score)
- Strategy :**
- [Advanced Marketing technics](#), [Business Plan](#), [IS/Communication laws knowledges](#).
- Networking & Telecoms :**
- [High knowledges in mobile, voice & data systems](#), [IS security & architectures](#).
 - [Satellite](#), [GSM/GPRS/UMTS & radiofrequency systems](#), [mobile operators architectures](#).
- Informatics :**
- [Hard/Soft](#), [*nix/Windows/MacOSX](#), [Programming](#), [Servers](#), [Databases](#), [Office suites...](#)

Interests

High-tech, Marketing, cinema, mountain bike and strategy games